



**ARIZONA  
CENTER  
FOR RURAL  
LEADERSHIP**

4341 E. Broadway Road, Phoenix, AZ 85040  
[www.centrl.org](http://www.centrl.org)

*"To equip and empower leaders to meet the needs of rural Arizona."*

Dear CENTRL Applicant:

We appreciate your interest in a once in a lifetime leadership journey with Project CENTRL! Over 700 leaders have completed the leadership program since the first class started in 1983.

The following is the APPLICATION PACKET REFERENCE GUIDE for the online application.

All application materials must be submitted ONLINE by March 15.

A Complete Online Application includes:

- The online application
- Two Recommendations from non-family members
- An Employer Approval Form (completed by employer or yourself if business owner)

Please use the following sheets as a reference to collect your information before submitting the online application.

Selection is competitive and made by Project CENTRL Board of Directors serving on the Selection Committee.

If you have any questions, please contact Scott Koenig, Executive Director, [scott@centrl.org](mailto:scott@centrl.org) or 602-827-8227.

Best wishes in your candidacy for Project CENTRL!

Sincerely,

Glenna McCollum Cloud  
Chair, CENTRL Board of Directors

# APPLICATION FOR ADMISSION – REFERENCE GUIDE

*Please use this form as reference.*

[www.centrl.org/apply](http://www.centrl.org/apply) to follow link to complete online, fillable application.

Date: \_\_\_\_\_

Class applying for: \_\_\_\_\_

## Personal Information

Male ☐ Female ☐

I will be at least 25 years of age by June 1

Yes ☐ No ☐

I am a citizen of the United States

Yes ☐ No ☐

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Name you prefer to be called \_\_\_\_\_

County you live in \_\_\_\_\_

Mailing Address \_\_\_\_\_

Street

City/State

Zip

Home Address \_\_\_\_\_

Street

City/State

Zip

Telephone: Home \_\_\_\_\_

Office \_\_\_\_\_

Fax \_\_\_\_\_

Cell \_\_\_\_\_

Email \_\_\_\_\_

(If you do not have a personal email account for correspondence from CENTRL, please create one)

## Employment Information

Employer \_\_\_\_\_

Title/Position \_\_\_\_\_ How long in Current Position \_\_\_\_\_

Business Address \_\_\_\_\_

Street

City/State

Zip

Area of Expertise \_\_\_\_\_

## Education

Education: High School \_\_\_\_\_ Year of Graduation \_\_\_\_\_

College(s)/University(s): \_\_\_\_\_

(Include certificates or degrees earned & dates)

## Professional Experiences

List employment information in chronological order (include title/position, description and how long in position).


## Professional Related Activities and Accomplishments

List in chronological order the business and professional activities for which you have volunteered, starting with the most recent. Describe the organization's purpose and your level of participation and the dates of your participation.

Organization	Position/ Participation	Dates

## Voluntary Community Activities and Accomplishments

List in chronological order the civic and community activities (non-job related) for which you have volunteered, starting with the most recent. Describe the organization's purpose and your level of participation.

Organization	Position/ Participation	Dates

## Regional, State or National Activities, Accomplishments and Awards Not Previously Listed

List in chronological order the positions you currently hold or have held (please include military, Peace Corps, and other experiences), starting with the most recent.

Organization	Position/ Participation	Dates

## Expectations of Project CENTRL

Describe the attributes, attitudes, and abilities you expect to gain from the one year program and how you anticipate using those skills. (200 words or less)

### References:

List two references (1 professional and 1 personal) that you have asked to assess your potential for leadership in rural Arizona by completing an online Recommendation Form.

Personal References:

Name \_\_\_\_\_ Telephone: \_\_\_\_\_

Address \_\_\_\_\_

Business References:

Name \_\_\_\_\_ Telephone: \_\_\_\_\_

Address \_\_\_\_\_

Have you ever been arrested and convicted (found guilty) of a crime? \_\_\_\_\_ Yes \_\_\_\_\_ No

If yes, give date, location, nature of offense, and disposition: \_\_\_\_\_

NOTE: An arrest or conviction record will not necessarily bar an applicant from entry into the program but factors such as the passage of time since the offense and the nature of the violation may be considered in selection.

"I am aware of the requisites for my participation in Project CENTRL and give permission to contact the references listed. I have reviewed seminar schedules and the time commitment to be in the program with my employer and spouse (if applicable) and have their approval to fully participate in the program. I agree that any incorrect statements or omission of material facts herein will cause disqualification of my application and understand candidate selection is the sole responsibility of CENTRL Board of Directors serving on the Selection Committee."

Signature \_\_\_\_\_ Date \_\_\_\_\_

# FREQUENTLY ASKED QUESTIONS...

## 1. WHAT IS THE CRITERIA FOR BEING SELECTED TO PROJECT CENTRL?

- Must be resident of Arizona and have a strong interest in serving the public needs of rural Arizona.
- Must be 25 years of age by June 1<sup>st</sup> of the application year or older.
- Must demonstrate current or past leadership accomplishments and a desire to continually improve leadership skills.
- Have a commitment to be an engaged leader in agriculture or in rural Arizona in the future.
- Have commitment and ability to travel, attend, and actively participate in all scheduled seminars. A schedule of seminars will be posted on the Project CENTRL website: [www.centrl.org](http://www.centrl.org)
- Have employer's pre-approval for full participation in the program.
- Must provide references of good character and reputation.
- Have ability to understand and analyze public policy and actively engage in dialog and deliberations on these issues.
- Have diverse professional background and representation of rural Arizona.

## 2. HOW DOES THE SELECTION PROCESS WORK?

- Candidates must submit a completed application packet to the CENTRL office by March 15 for class beginning in June.
- Interviews will be scheduled in early April for selected candidates.
- At the discretion of the Selection Committee, up to 16 candidates will be invited to participate in the new class.
- Efforts will be made to select at least one candidate from each county in Arizona.
- All candidates will be notified by email of the final selection in May.

## 3. WHAT ARE THE EXPECTATIONS ONCE SELECTED INTO PROJECT CENTRL?

- **Attendance at all seminars is mandatory.**
- Invited candidates are required to sign a Personal Commitment Form to be seated in the current class.
- Provide personal transportation to and from seminars and point of departure for international and national seminars.
- Actively participate during sessions and contribute towards accomplishing seminar objectives.
- Complete required reading assignments and review of related literature as assigned.
- Arrive at each seminar with an open and inquiring mind, a willingness to learn, and respect of the opinions of others.
- Serve as class chair for selected sessions and perform other leadership exercises and assignments as needed.
- Complete an online evaluation form within one week after each seminar.
- Attend at least one CENTRL Regional Connection (CRC) meeting during the one-year program.

Visit [www.centrl.org](http://www.centrl.org) for more information  
All applications submitted to the CENTRL Office  
are considered confidential.

The board of directors selects each class specifically to reflect rural Arizona. Candidates not selected for this class may be a better match for a future class. Candidates who wish to be considered for the next class MUST notify the CENTRL staff. A new application is not needed unless there are changes.

# Candidate Recommendation – REFERENCE GUIDE

***All recommendations must be received by the CENTRL Office by March 15  
This material will be held confidential***

## Candidate Information:

Name: \_\_\_\_\_  
Print or type  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_

## To the Candidate:

The preference is for **online completion**. This Candidate Recommendation Form can be used for reference. Recommendations should be completed by individuals (excluding relatives) you think are in the best position to comment on the nature and scope of your potential as a leader in rural Arizona. One (1) personal & One (1) professional recommendation should be designated on your application.

## Recommender Information:

Name: \_\_\_\_\_  
Print or type  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_

This recommendation is: (check one)

☐ Personal ☐ Business

**To the Recommender: Visit [www.centrl.org](http://www.centrl.org) and click “Apply Here” to find link to fillable online form.**

The Project CENTRL experience is designed for those who have demonstrated leadership potential to meet the needs of rural Arizona. Thank you for your assistance in judging this candidate through your evaluation of his/her abilities and attitudes. Your recommendation is an important part of the candidate's application packet and will be held in strict confidence. Please complete this form online before **March 15**.

If you are unable to complete online, please email to [scott@centrl.org](mailto:scott@centrl.org); fax to; 602-827-8292 to mail to Project CENTRL 4341 E Broadway Rd. Phoenix, AZ 85013.

1. Please rate the following characteristics about the Candidate:

Esteem in which he/she is held in the community	<input type="checkbox"/> Excellent	<input type="checkbox"/> Good	<input type="checkbox"/> Fair
Ability to communicate	<input type="checkbox"/> Excellent	<input type="checkbox"/> Good	<input type="checkbox"/> Fair
Demonstrated leadership	<input type="checkbox"/> Excellent	<input type="checkbox"/> Good	<input type="checkbox"/> Fair
Ability to work effectively with others	<input type="checkbox"/> Excellent	<input type="checkbox"/> Good	<input type="checkbox"/> Fair
Overall assessment of leadership potential	<input type="checkbox"/> Excellent	<input type="checkbox"/> Good	<input type="checkbox"/> Fair

2. State the nature and duration of knowing the candidate:

3. How do you feel this candidate and rural Arizona would benefit from his/her participation in the Project CENTRL leadership program? We need your frank and confidential response to this question based on your knowledge of this candidate. (additional sheets may be attached)

Signature of Recommender: \_\_\_\_\_ Date \_\_\_\_\_

# Employer Approval Form – REFERENCE GUIDE

Candidate's Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

## **Note to the Candidate:**

The **Employer Approval Form** must be completed. The preference is through the online fillable form found at: [www.centrl.org](http://www.centrl.org) click "Apply Here" It must be received prior to **March 15**. Candidate's that are self-employed need to complete the entire form. If your employer is unable to complete online, the completed form must be faxed (602)-827-8292, emailed ([scott@centrl.org](mailto:scott@centrl.org)) or mailed to the Project CENTRL office, 4341 E. Broadway Rd., Phoenix, AZ 85040.

## **Note to Employer: Please visit [www.centrl.org](http://www.centrl.org) and click "Apply Here" Follow the link to the fillable online form.**

Your employee is an applicant for Project CENTRL. To be considered for this honor, candidates must receive advanced approval from their employer.

An impressive and growing legacy of leadership and public service demonstrated by over 600 Project CENTRL Alumni has clearly demonstrated the added value gained from the leadership program. The following are among the many professional benefits the CENTRL experience will contribute to the workplace:

- Understand all sides of an issue and work collaboratively to resolve conflicts among diverse audiences;
- Draw from a network of contacts and resources at the local, regional, state, national and international level;
- Facilitate communication, build consensus, and resolve conflicts among diverse audiences; and,
- Become more aware of emerging challenges facing Arizona and become more effective in finding solutions.

Attendance is **mandatory at all seminars** and crucial to the success of the educational experience. Employers must give their approval for an employee to be away from his/her workplace to attend scheduled Project CENTRL seminars over a one-year period. Seven state seminars are held from Thursday evening through Saturday at different Arizona locations. The CENTRL experience also includes a five-day international study tour in Mexico and a six-day national seminar held in Washington D. C.

**Your signature below (or online) is an official authorization for the above employee to fully participate in CENTRL.**

Employer's Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_

Employer's Signature of Approval

Date

**Please contact the Project CENTRL Office at (602) 827-8227 or visit the CENTRL website at [www.centrl.org](http://www.centrl.org) for additional information.**





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# CLASS 33 SEMINAR SCHEDULE 2024-2025

Application Deadline: March 15, 2024

## **Seminar 1 - Fundamentals of Leadership**

May 30 - June 1, 2024

Flagstaff, AZ

## **Seminar 2 - Secrets of Effective Communication**

August 8 - 10, 2024

Prescott, AZ

## **Seminar 3 – Natural Resources and The Rural Economy**

September 19 – 21, 2024

Show Low, AZ

## **Seminar 4 – International Seminar**

October 21 – 25, 2024

Ciudad Obregon, Sonora, Mexico

## **Seminar 5 – State Budget: Corrections, Healthcare & Education**

December 5 - 7, 2024

Tucson, AZ

## **Seminar 6 – Agriculture in an International Border Community**

January 23 – 25, 2025

Yuma, AZ

## **Seminar 7 - Public Policy in Arizona**

February 26 – 28, 2025

State Capitol

## **Seminar 8 – Public Policy in Washington D.C. \***

April 26 – May 2, 2025

Washington, DC

## **Seminar 9 - Polishing Leadership Skills**

June 5 – June 7, 2025

Tentative-Tubac, AZ

100% Attendance Required. Visit [www.centrl.org](http://www.centrl.org) for more info